Should They Stay or Should They Go? Immigration and Municipal Bonds

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Motivating Example: Springfield, Ohio



"The arrival of Joseph, Oreus and as many as 15,000 other immigrants from Haiti over roughly the last three years has reshaped this city of 58,000, offering some promise of economic revival along with growing pains... Enrollment in Medicaid and federal food assistance and welfare programs surged...[But] "We needed a workforce"... said Amy Donahoe, director of workforce development with the Greater Springfield Partnership. "They are coming in and they are working hard and they want to make money."

- Reuters (2024)

Springfield, Ohio Population Aging Demogra

Local Impacts of Immigration?

- Immigrants place a greater strain on local public resources
 - Immigrants are more likely to receive government assistance than native residents (Borjas, 1999; Watson, 2023)
- Immigrants promote economic growth
 - Increase in labor supply and fostering new business creation (Bernstein et al., 2022; Burchardi et al., 2020)
 - Small adverse effects on native wages (Cortes, 2008)
- This Paper: Studies the impact of immigration on local governments' access to finance to examine this trade-off

Why the Municipal Bond Market?

- Empirical Challenge: How to measure financial impacts of immigration on local government?
 - "Investor demand for municipal bonds reflects the markets' expectations about future financial risks to local economies" (Gustafson et al., 2023)
- Directional Effects:
 - Increased Demand: A decline in yields implies immigrant inflows represent a net asset to the local government
 - Reduced Demand: An increase in yields implies immigrant inflows represent a net liability to the local government
- Importance: County governments use municipal bonds to fund long-term investments
 - \blacksquare \$200 billion issued in 1990 \rightarrow \$800 billion in 2020
 - Main uses include education, utilities, and housing

Contribution

() Effects of immigration on the local government's access to finance

- Complement literature on municipal access to finance and risks
 - Climate change (Painter, 2020; Goldsmith-Pinkham et al., 2023)
 - Demographic factors (Butler & Yi, 2022; Gustafson et al., 2023)
- Iffects of immigration on public finance
 - Complement literature on effects of immigration
 - Local labor market (Peri, 2012; Card, 2001)
 - Productivity (Bernstein *et al.*, 2022; Burchardi *et al.*, 2020; Peri, 2012; Piyapromdee, 2021)
 - Foreign investment (Cohen et al., 2017; Burchardi et al., 2019)

Data Sources and Sample

- Bond Issue Level: Data on bond features at the county × issue level from Refinitiv SDC Platinum
 - 42,637 bond issues from 1985 to 2010
 - Keep the bond with the longest maturity
 - Keep bonds at five year endpoints to align with immigration data
- Ounty Level:
 - Decennial Census: Population, demographic, and immigration data
 - U.S. Censuses of state and local government: Income statement and balance sheet data (Pierson *et al.*, 2015)
 - Quarterly Census of Employment and Wages: Establishment, employment, and wage data
 - County Business Pattern Files: Data on employment composition (Eckert et al., 2020)

Bond Sample and Census Data Spread

	Panel A: Bond Characteristics					
	Ν	Mean	SD	p25	Median	p75
Yield Spread (%)	42637	2.33	1.41	1.36	2.14	3.08
Issue Amount (\$ M)	42637	21.22	55.58	2.21	5.90	16.00
		Panel B:	County Cer	nsus Cha	racteristics	
Total Immigration	6302	3.82	21.09	0.11	0.33	1.48
Non-European Immigration	6302	3.39	19.50	0.09	0.27	1.23
Total Population (000,000's)	6302	1.79	4.32	0.32	0.66	1.60
Population Change (000's)	6302	10.05	32.26	0.13	1.97	8.70
% Ages 18-65	6302	0.61	0.04	0.58	0.61	0.63
% Labor-Intensive	6302	0.71	0.08	0.66	0.72	0.77
		Pane	I C: County	Census	Wages	
	Ν	Mean	SD	p25	Median	p75
Establishment Count (000's)	6302	4.80	12.68	0.76	1.61	4.15
Number of Employees (000's)	6302	81.14	205.81	10.58	24.59	66.92
Average Annual Pay (000's)	6302	34.74	6.96	30.07	33.46	37.93
	Panel	D: County	Financial (Character	ristics (\$ N	1illions)
Total Revenue	6302	174.06	632.44	15.67	39.93	121.18
Total Expenses	6302	171.93	590.35	15.79	40.44	120.00
Total Debt	6302	139.75	467.55	1.95	14.63	78.41
Financial Assets	6302	354.94	1,395.68	18.15	57.16	214.31
Leverage $\left(\frac{Debt}{Fin. Assets}\right)$	6252	0.36	0.41	0.08	0.27	0.48

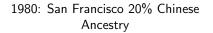
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$$\begin{aligned} \text{Yield Spread}_{i,c,t} &= \beta_0 + \beta_1 \textit{Immigration}_{c,[t-5,t]} + \tau' \times \text{Bond Controls}_{i,t} \\ &+ \rho' \times \text{County Controls}_{c,t-5} + \delta_t + \gamma_c + \epsilon_{i,c,t} \end{aligned}$$
(1)

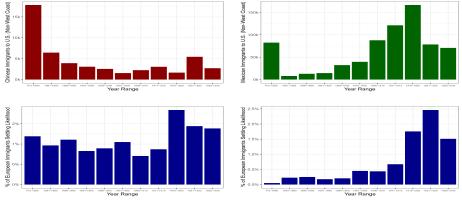
- Immigrants choose where they settle based on changing time-varying conditions leading to reverse causality
- Industry shocks bias estimates when a given county has a concentrated sector of employment and immigrant composition

- Instrumental Variables Approach: Use the fact that immigrants are drawn to settle where their ethnic peers have previously settled
 - Exogenous variation stems from the historical migration and settlement patterns of previous ancestors
- Event Study Approach: Use the staggered roll-out of the Secure Communities Act
 - Significantly increased the number of deportations and deterred incoming immigrants from settling in a given county
 - Average treatment effects providing understanding of effects from inflows and outflows of immigrants

Intuition of IV: A Tale of Two Counties



1980: Los Angeles 30% Mexican Ancestry



• Intuition: Variation in county ancestry composition provide heterogeneous exposure to subsequent immigrant inflows

Roadmap of Instrumental Variables Identification

- Intuition of Identification: Create quasi-random variation in modern-day, county ancestry based on historical migration and settlement patterns
- Visual example of identifying variation stemming from interaction of:
 - Push: Immigrants leave their home countries at varying times and magnitudes GIF
 - Pull: Counties vary in their desirability to immigrants over time GF
- Identifying assumptions Assumptions
 - Relevance condition: First-stage F-statistics above 200
 - Exclusion restriction: Use rigorous leave-out information approach
- Oesign built around:
 - Predicting quasi-random variation in ancestry in a given county Example
 - Using predicted ancestry to proxy for exposure to subsequent immigrants
 Example

• First-Stage Equation:

 $\Delta Immigration_{c,[t-5,t]} = \beta_0 + \beta_1 Immigration_{c,[t-5,t]} + \tau' \times \text{Bond Controls}_{i,t} + \rho' \times \text{County Controls}_{c,t-5} + \delta_t + \gamma_c + \epsilon_{i,c,t}$ (2)

• Second Stage Equation:

Yield Spread_{*i*,*c*,*t*} =
$$\beta_0 + \beta_1 \widehat{Immigration_{c,[t-5,t]}} + \tau' \times \text{Bond Controls}_{i,t}$$

+ $\rho' \times \text{County Controls}_{c,t-5} + \delta_t + \gamma_c + \epsilon_{i,c,t}$
(3)

Immigration Lowers Municipal Bond Yields

$$\begin{array}{l} \mbox{Yield Spread}_{i,c,t} = \beta_0 + \beta_1 \widehat{Immigration}_{c,[t-5,t]} + \tau' \times \mbox{Bond Controls}_{i,t} \\ + \rho' \times \mbox{Country Controls}_{c,t-5} + \delta_t + \gamma_c + \epsilon_{i,c,t} \end{array}$$

	Yield Spread						
	(1)	(2)	(3)	(4)	(5)		
Non-European Immigration	-0.090***	-0.054***	-0.140**	-0.140***	-0.288**		
	[0.010]	[0.011]	[0.053]	[0.031]	[0.116]		
F-Statistic	2820.04	2981.95	205.19	204.97	434.11		
Observations	42636	42636	42636	42636	42396		
State F.E.	Yes	Yes	Yes	Yes	No		
County F.E.	No	No	No	No	Yes		
Year F.E.	Yes	Yes	Yes	Yes	Yes		
Bond Controls	No	Yes	No	Yes	Yes		
County Controls	No	No	Yes	Yes	Yes		

- A $1\sigma \uparrow$ in immigration (\approx 20,000) leads to about a 6 basis point decline in an issuing county's yield spread
- Economic Magnitude: Saving in interest payments of \approx \$200,000 over the lifetime of the average bond issuance

Heterogeneous County Effects

 $\begin{aligned} & \text{Yield Spread}_{i,c,t} = \beta_0 + \beta_1 I \widetilde{\textit{migration}}_{c,[t-5,t]} + \beta_2 I \widetilde{\textit{migration}}_{c,[t-5,t]} \\ \times \textit{CountyChar}_{c,t-5} + \tau' \times \text{Bond Controls}_{i,t} + \rho' \times \text{County Controls}_{c,t-5} + \delta_t + \gamma_c + \epsilon_{i,c,t} \end{aligned}$

	Yield Spread				
	(1)	(2)	(3)	(4)	
Immigration	-0.166*** [0.046]	-0.132*** [0.040]	-0.476*** [0.097]	-0.137*** [0.040]	
Immigration \times I(Distance to Border)	-0.328*** [0.089]				
Immigration \times I(Net Income Margin)		-0.059** [0.024]			
Immigration \times I(% Working Age Population)			0.328*** [0.063]		
Immigration \times I(% Labor-Intensive Employees)				0.015 [0.035]	
F-Statistic Observations State & Year F.E. County & Bond Controls	74.38 42637 Yes Yes	105.89 42637 Yes Yes	64.82 42637 Yes Yes	560.90 42637 Yes Yes	

Heterogeneous Immigrant Effects Immigrant Region

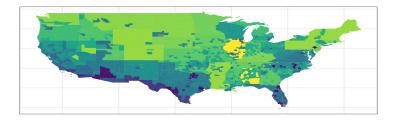
$$\begin{aligned} \text{Yield Spread}_{i,c,t} &= \beta_0 + \beta_1 Immigration_{c,[t-5,t]} + \beta_2 ImmigrantEduc_{c,[t-5,t]} \\ &+ \beta_3 Immigration_{c,[t-5,t]} \times ImmigrantEduc_{c,[t-5,t]} + \tau' \times \text{Bond Controls}_{i,t} \\ &+ \rho' \times \text{County Controls}_{c,t-5} + \delta_t + \gamma_c + \epsilon_{i,c,t} \end{aligned}$$

	Yield Spread					
	(1)	(2)	(3)	(4)	(5)	
Immigrants over 25	-0.228*** [0.069]	-0.516*** [0.166]	-0.865*** [0.250]	-0.767*** [0.126]	-0.839*** [0.261]	
Immigrants over 25 \times Years School			-0.284*** [0.092]	-0.103* [0.059]		
Immigrants over 25 \times Years College					-0.711*** [0.244]	
F-Statistic Observations State F.E. County F.E. Year F.E. Bond Controls	> 200 42367 Yes No Yes Yes	> 200 42136 No Yes Yes Yes	33.83 42367 Yes No Yes Yes	53.62 42136 No Yes Yes Yes Yes	30.35 42367 No Yes Yes Yes	
County Controls	Yes	Yes	Yes	Yes	Yes	

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Secure Communities Act

- Secure Communities Act created to increase immigration enforcement
- The program was rolled out from 2008 to 2013 based on a county's distance to the U.S. Mexico border and the county's hispanic population (East *et al.*, 2023)





Secure Communities Act Effect Parallel Trends

 $\begin{array}{l} \mbox{Yield Spread}_{i,c,t} = \beta_0 + \beta_1 \textit{SCTreat}_{i,c} \times \textit{Post}_t + \tau' \times \mbox{Bond Controls}_{i,t} \\ + \rho' \times \mbox{Country Controls}_{c,t} + \delta_t + \gamma_c + \epsilon_{i,c,t} \end{array}$

	Yield Spread							
	(1)	(2)	(3)	(4)	(5)	(6)		
Secure Communities Act	0.074*	0.112***	0.083**	0.063*	0.086**	0.061*		
	[0.039]	[0.034]	[0.033]	[0.035]	[0.035]	[0.033]		
Observations	182804	182794	182794	182637	182627	182627		
State F.E.	Yes	Yes	Yes	No	No	No		
County F.E.	No	No	No	Yes	Yes	Yes		
Month \times Year F.E.	Yes	Yes	Yes	Yes	Yes	Yes		
Bond Controls	No	Yes	Yes	No	Yes	Yes		
County Controls	No	No	Yes	No	No	Yes		
Y-mean	2,24	2,24	2,24	2,24	2.24	2.24		

• Reducing the flow and stock of immigrants increases the cost of borrowing for local communities

- Spillovers to Local Labor Market: Immigrant inflows stimulate local labor markets and expand production capacity of local economy
- Economies of Scale: Immigration improves a county's operating margin as revenue growth outpaces expense growth
- Reduced Leverage: Municipalities have reduced short-term constraints which reduces the need for debt and reduces their cost of capital
- Collateral Channel: Counties use revenues from additional immigrant inflows to fund capital expenses to take on more debt and better debt
 - Use Census data on county labor markets and county government financials to provide evidence

Effects on Local Labor Market

	Log(Establishments)	Log(Employment)	Log(Total Wages)	$Log(\overline{Wages})$
	(1)	(2)	(3)	(4)
Immigration	0.169**	0.272***	0.285***	0.013
	[0.064]	[0.083]	[0.082]	[0.009]
F-Statistic	257.07	257.07	257.07	257.07
Observations	6313	6313	6313	6313
County F.E.	Yes	Yes	Yes	Yes
Year F.E.	Yes	Yes	Yes	Yes
County Controls	Yes	Yes	Yes	Yes

- A 1σ \uparrow in immigration (\approx 20,000) leads to:
 - 9 3 percent increase in the number of establishments
 - 9 5 percent increase in employment and total wages
 - I percent increase in average wages

Effects on Financial Margins & Leverage

	Log(Total	Log(Total	Net	Log(Total	Log(Fin.	Debt/
	Revenues)	Expenses)	Margin	Debt)	Assets)	Fin. Assets
	(1)	(2)	(3)	(4)	(5)	(6)
Immigration	0.200***	0.248***	-0.046	0.443***	0.215*	0.129
	[0.068]	[0.095]	[0.036]	[0.160]	[0.126]	[0.092]
F-Statistic	257.88	257.88	257.88	265.09	258.03	258.03
Observations	6302	6302	6302	5347	6237	6237
County F.E.	Yes	Yes	Yes	Yes	Yes	Yes
Year F.E.	Yes	Yes	Yes	Yes	Yes	Yes
County Controls	Yes	Yes	Yes	Yes	Yes	Yes

- A 1σ \uparrow in immigration (\approx 20,000) leads to:
 - 3.9 percent increase in total revenues
 - 4.8 percent increase in expenses
 - 8.9 percent increase in debt
 - 4.3 percent increase in financial assets

		Log(Tax	es)	Log(General)	L	og(Intergov.	Transfers)
	Total	Property	Sales & Rec	General	Total	Fed	State	Local
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Immigration	0.230* [0.133]	0.264* [0.153]	0.085 [0.145]	0.275** [0.129]	0.261*** [0.070]	0.613*** [0.176]	0.150* [0.078]	0.496** [0.232]
F-Statistic Observations County F.E. Year F.E. County Controls	258.07 6280 Yes Yes Yes	258.14 6272 Yes Yes Yes	312.00 4136 Yes Yes Yes	258.08 6258 Yes Yes Yes	258.06 6265 Yes Yes Yes	280.66 4592 Yes Yes Yes	258.06 6263 Yes Yes Yes	277.70 4314 Yes Yes Yes

• Revenue growth driven by an increase in property taxes and intergovernmental transfers

Decomposing Effects on Expenses

	Panel B: IV: Effect of Immigration on Expenses							
	Log(Infra	astructure)		Log(Public Goods Expenses)				
	Capital	Roads	Parks	Judicial	Health	Police	Welfare	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	
Immigration	0.593* [0.300]	0.294** [0.138]	0.115 [0.192]	0.313*** [0.115]	0.118 [0.120]	0.218** [0.097]	0.283 [0.172]	
F-Statistic Observations County & Year F.E. County Controls	259.82 5946 Yes Yes	262.59 5831 Yes Yes	270.32 4631 Yes Yes	258.12 6186 Yes Yes	261.09 5998 Yes Yes	259.23 6194 Yes Yes	290.61 5438 Yes Yes	

• Expense growth driven by an increase in physical infrastructure spending

Smaller sensitivity on public goods expenses

Conclusion

- This Paper: Studies effects on local communities access to finance
- Increasing immigration benefits local communities through reduced borrowing costs and increased access to credit
- Stronger effects for communities:
 - Further away from the border
 - Counties with financial slack
 - Itigher likelihood of labor shortages
- Mechanism: Effects driven by:
 - Increased business establishment and business growth
 - Increased collateral to take on more debt and better debt

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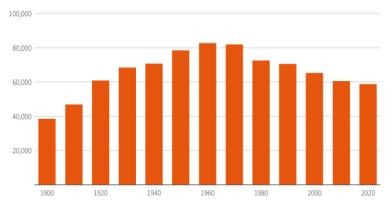
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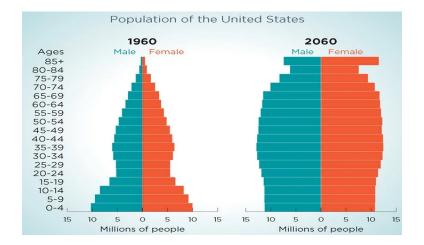
Springfield, Ohio Population



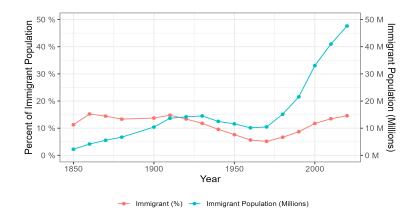
Source: U.S. Census Bureau

Reuters Graphics

Aging U.S. Demographics



Increasing U.S. Immigration



Creating Bond Yield Spread

Yield Spread_{*i*,*c*,*t*} =
$$\frac{Yield_{i,c,t}}{(1 - \tau_{c,t})} - r_{m,t}^f$$
 (4)

• $\tau_{c,t} = \tau_t^{\textit{Federal}} + \tau_{c,t}^{\textit{State}} \times 1[\textit{Exemption}^{\textit{State}}]_{c,t}$: tax-exemption

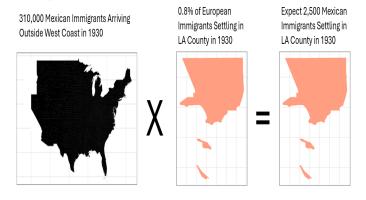
•
$$r_{m,t}^{f}$$
: yield of maturity-matched treasury

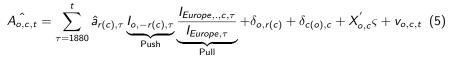
Variation from Emigrating Countries: Push Factor

Variation from County Desirability: Pull Factor

Interact Push & Pull Factors to Instrument for Ancestry

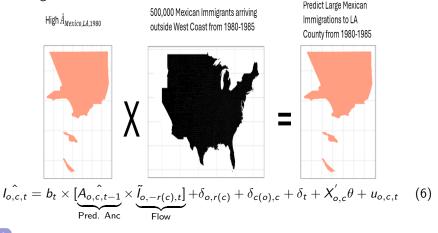
• Predict quasi-random variation in Los Angeles' 1.3 million people of Mexican ancestry in 1980 based on interaction of historic migration and settlement patterns





Use Predicted Ancestry to Proxy Subsequent Immigrant Exposure

• I interact these predicted ancestry exposures with contemporaneous immigration from that origin to get the predicted number of entering immigrants



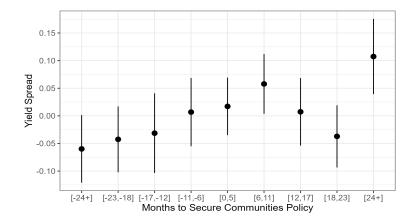
Identifying Assumptions

- Relevance Condition: First stage F-statistics exceeding 200 suggest historical migration and settlement patterns are informative of subsequent immigrant settlement patterns
- **2** Exclusion Restriction: $\rho(\epsilon_{c,t}, \mathbf{I}_{o,-r(c)} \times \frac{I_{Europe,c,\tau}}{I_{Europe,\tau}}) = 0$
- Any confounding factors that drive temporary increases in a given county's financial situation post-1985 ($\epsilon_{c,t}$) do not systematically correlate with:
 - pre-1985 immigration from a given origin to other regions with the United States (I_{o,-r(c)}) interacted with the simultaneous settlement of European migrants in that US destination (^{*I*_{Europe,τ,τ}}/_{*I*_{Europe,τ}})

Effects by Immigrant Region of Origin

		Yield Spread						
	(1)	(2)	(3)	(4)	(5)	(6)		
Central American Immigrants	-0.216*** [0.073]	-0.453** [0.183]						
Asian Immigrants			-0.563*** [0.123]	-1.327*** [0.482]				
Other Immigrants					-3.120* [1.571]	-8.395*** [1.867]		
F-Statistic	> 200	> 200	> 200	> 200	> 200	> 200		
State F.E.	Yes	No	Yes	No	Yes	No		
County F.E.	No	Yes	No	Yes	No	Yes		
Year F.E.	Yes	Yes	Yes	Yes	Yes	Yes		
Bond Controls	Yes	Yes	Yes	Yes	Yes	Yes		
County Controls	Yes	Yes	Yes	Yes	Yes	Yes		
Y-mean	2.33	2.33	2.33	2.33	2.33	2.33		

Secure Communities Parallel Trends



Effects on Internal Migration and Population

	$\frac{\% \text{ Stayers}}{(1)}$	% Joiners (2)	$\frac{\% \text{ Net Flow}}{(3)}$	$\frac{\text{Log}(\text{Population})}{4}$
	(1)	(2)	(3)	(4)
Immigration	0.010***	-0.015***	-0.005	0.365***
-	[0.003]	[0.005]	[0.005]	[0.106]
F-Statistic	97.38	97.38	97.38	246.02
Observations	6073	6073	6073	6302
State F.E.	No	No	No	No
County F.E.	Yes	Yes	Yes	Yes
Year F.E.	Yes	Yes	Yes	Yes
County Controls	Yes	Yes	Yes	Yes
Y-mean	0.94	0.06	0.01	11.22